



**ΕΘΝΙΚΟ ΜΕΤΣΟΒΙΟ
ΠΟΛΥΤΕΧΝΕΙΟ**
Μονάδα Καινοτομίας
και
Επιχειρηματικότητας



Μονάδα καινοτομίας
& επιχειρηματικότητας

ΟΙΚΟΝΟΜΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ

Workshop

Research – Innovation – Entrepreneurship

4-5 MAY 2012

Amphitheatre “Leonidas Zervas”, National Hellenic Research Foundation

*Under the auspices of the Managing Authority of the Ministry of Education
Programme (tentative)*

Friday, May 4th

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| 15:00 | Arrival – Registration |
| 15:30 – 16:00 | Introductory speeches |
| 16:00 – 16:20 | Experience from Spin-off Kwadraat: from technique to business |
| 16:20 – 16:30 | Discussion |
| 16:30 – 16:40 | Coffee break |
| 16:40 – 17:30 | A detailed presentation of the coaching process: methodology and examples. Insights in starting a new business |
| 17:30 – 17:50 | Discussion |
| 17:50 – 18:15 | Coffee break |
| 18:15 – 19:15 | 2 or 3 group sessions working on a specific project |
| 20:00 | Dinner |



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Saturday, May 5th

- 9:30 – 10:00 Introduction
- 10:00 – 10:30 1st case study (SO Kwadraat)
- 10:30 – 10:50 Discussion
- 10:50 – 11:10 2nd case study (SO Kwadraat)
- 11:10 – 11:30 Discussion
- 11:30 – 11:50 Coffee break
- 11:50 – 12:20 3rd case study (Greek case – Koutsoyannopoulos)
- 12:20 – 12:40 Discussion
- 12:40 – 13:10 4th case study (SO Kwadraat)
- 13:10 – 13:30 Discussion
- 13:30 – 15:00 Lunch break - networking in groups
- 15:00 – 15:30 5th case study (Greek case)
- 15:30 – 15:50 Discussion
- 15:50 – 16:20 6th case study (SO Kwadraat)
- 16:20 – 16:40 Discussion